Have Yourself A Merry LOCAL Christmas

It's Snow Joke!

It has been impossible to miss the impact the recent road closures and works have had on businesses located in and around Dorking, especially those along West Street.

on-going global uncertainty, supply

chain disruption, cost of living increases and the ecological cost of festive excess and it's a no-brainer that everyone benefits if we keep our spending close to home.

In the spirit of togetherness, let's all pledge to support our local



- retailers and artisans
- businesses restaurants
- pubs and bars cafés market stalls
- charities and good causes
- entertainment and leisure facilities

The power is in our pockets!

By spending wisely rather than widely let's back the businesses which strengthen and diversify our lovely town and villages. It's a win win. We need them and they need us, so...

> ...let's pull together to make 2024 a cracker of a Christmas for our whole fabulous community!

Why shop local?

Keep it REAL! Swap URLs for IRL*



Every £1 spent online or out-of-town = only 5ptrickling back into the local economy

Buying locally boosts our local economy, retains local employment, rebuilds confidence and resilience in the community and enables everyone to prosper and grow.

* In Real Life

Scan to read our flyer, Shop Local, 20 Great Reasons





Great reasons to shop local!

Say No No No to mass produced goods purchased through a portal and Hello-Ho-Ho to buying in person from real people!



So many benefits..

★ Combine shopping with socialising

Enjoy a chat with other shoppers, ask knowledgeable retailers for advice, meet a friend for coffee or pop in to the pub.

★ Good for your health, the planet and your pocket

Head in to town instead of travelling further afield, even better if you can walk or cycle rather than taking the car.

★ Keep it cost-effective

Make a list before you shop and only buy what you need (without algorithms tempting you to add extra items to your basket!)

★ Community spirit and giving

Independent local businesses are more likely to host offers or special events which benefit local good causes, charities and the community as a whole.

* Less miles means more smiles

The feel-good factor of supporting local businesses and their joy to have your custom creates a unique community spirit.

★ Share the love

Don't forget to tell others about the products, businesses or services you love. As a regular customer you'll often get rewarded with perks to enjoy too!

> Bricks not clicks are the building blocks of our community

Shop local for life not just for Christmas.



More handy tips...

★ Why not set a budget and write a list?

With the temptation of all the extra trimmings it's really easy to get carried away and spend more than you intend, need to or can afford.

★ Celebrate our great local food

Buy fresh locally grown produce rather than supplies which have travelled miles to be stacked on shelves.

* Support our fabulous artisan producers

...and creators of handmade, often unique, treats

† Gift your time

Make or bake your own presents or gift time enjoying an activity or experience together (or supporting others).

★ The thought really does count

More personal presents often have greater appeal and are appreciated not just at Christmas but all year round on birthdays, anniversaries and other special occasions too.

Scan for more tips on celebrating Christmas at less cost to you and the planet!

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...is a Business Improvement District (BID).

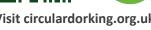
In Dorking it is a defined area, around the town centre, where local businesses work together to celebrate and champion businesses, culture and community on behalf of our historic market town.

To explore all their activities why not scan the above QR code or check out @hellodorking









Keep Calm and Carry On Being Eco-Conscious



There are so many scary statistics about waste and consumption at this time of year it can all feel a bit overwhelming. Faced with such big numbers you might be thinking,

"What difference can I really make?"

Don't worry, we get it. But doing something is way better than doing nothing. Even a few changes made individually can lead to larger outcomes collectively.



Circular Dorking offers some great initiatives and collaborative projects with other local organisations which will help you save money and take more steps towards sustainability, including:

Library Of Things

Why buy something you might only use once or a handful of times at best?

Check out our Library of Things for a list of items you can borrow through our website with collection and return via Dorking Library.





Free Heat Surveys

How much heat is leaking from your home?

Circular Dorking has teamed up with Zero Carbon Guildford to deliver thermal imaging surveys and energy efficiency support across Mole Valley. We can also advise on grants.





Free Energy Talks

We also offer Energy Saving talks to groups and organisations too.



More info



Dorking Eco Hub

Join the monthly Eco Hub, a collaborative project with Dorking Quakers, held once a month at the Friends Meeting House in South Street.

Bringing people together for the community, the climate and a cuppa!

We have a whole host of activities planned for the



Planning a Christmas clear out?

If you have gifts or items you don't need, before or after Christmas, they may be of use to others.

- Keep re-usable items in circulation by donating them to one of our local charity shops, or organisations such as Dorking's Community Wardrobe and Beatitudes.
- ★ Don't resign unwanted presents to the drawer of doom - re-gift them or pass them on to local charities to use as prizes at their next fundraising
- Too many mince pies or left over food within its use-by-date? Share with neighbours or friends or donate to Mid Surrey Community Fridges.

All the organisations mentioned above are Circular Dorking members

They are local businesses and organisations who wish to make a difference and support the local community and circular economy by striving to be more eco-conscious in their activities.

Check out all our members on our website



We Wish You a Merry Local Christmas and an Eco New Year!





This document has been produced by **Circular Dorking**

We are a network of businesses, community groups and individuals who are working together as volunteers to strengthen our Dorking community, by creating a local circular economy at its heart. This will mean we are all better placed to support each other to deal with the challenges of climate change and future uncertainty.

Our activities encourage local businesses to act sustainably, make the best use of their materials and to minimise waste. We publicise best practices so that businesses can learn from each other. We are also signposting and enabling the wider community to make better informed choices. This will help us all to move forward into the safe and sustainable future to which we all aspire and that our planet deserves.

Shopping locally means money circulates within the local economy which strengthens and benefits our community.

Everyone wins! What's not to like about our local community supporting itself and each of us to be more sustainable and community minded?

Join us!



If you are a business or organisation involved in sustainable activities, why not become a member of **Circular Dorking?**

f × @ @CircularDorking E&OE November 2024

Have Yourself A Merry LOCAL Christmas

Cost-effective tips and ideas for an Eco Friendly Christmas





























